



## 2020 Volunteer of the Year

### Robert (Bob) Argent

An essential quality of any healthy organization is its commitment to growth and development. The Friends is fortunate to have formulated a sound framework of strategic objectives to guide progress; however, the current extraordinary circumstances presented particular challenges to moving ahead. Nevertheless, under Bob's dedicated leadership the Friends was able to deliver against its intention to strengthen and focus its commitment to outreach and charitable purpose through the development, testing and set-to-work of a new website. This was a remarkable achievement undertaken almost entirely through electronic means involving communication among Bob, the project team and the contractor as well as close co-operation with the Board of Directors (BOD) and the CWM. This took place over many months with literally dozens of formal meetings and countless email communications. As the project advanced, the BOD was consulted at every step ahead and towards completion was treated to the first exciting visuals. Carefully integrated with Canada Helps and our client relationship management software and connected to modern social media, the product was introduced to broad acclaim. At every step of the way, Bob's leadership was evident. I was impressed with his creativity, his patience and his skill. Indeed, I have decided to incorporate the website home page image into my annual report as I find it warm and inviting. This was a great achievement and an investment in the future and the sustainability of the Friends. It could not have been done without Bob!