

President's Remarks - 2020/21 AMM - 16 Sep 2021

Ladies and Gentlemen,

Good afternoon and thank you for joining us. As members of the Friends, you contribute significantly to our work including today participating in the governance of our federally incorporated registered charity.

This AMM deals, of course, with our work in the fiscal year ending in 31 March of this current year. You were all furnished electronically with my annual report for the year and it has also reached a broader audience via our newsletter. My report embraces the broad themes of achievement, commitment, sustainment and appreciation.

The work of the entire year was carried out in the face of the most difficult health and wellness challenge facing Canadians in more than a century. Nevertheless, donor and membership support continued and under the leadership of your Board of Directors working virtually for more than a year, solid progress was made in our purpose of supporting the Canadian War Museum (CWM). I am extremely proud of the work which has been done: from the development of a full suite of policy, procedure and guidance documents to the inauguration of an impressive new website, the commitment, dedication and leadership of your BOD were in evidence. Financially we remain in a sustainable position due to the generosity of donors together with prudent financial management. We the Friends have not suffered the catastrophic losses experienced by some other charities and we were able to make a generous donation to the CWM programs. I would like to express my appreciation to you all your continuing support throughout the year.

And here we are almost half way through fiscal year 21/22 and while some restrictions have been relaxed, the horizon is by no means clear. Nevertheless, with your support and that of donors we not only continue to sustain the effort but also to move forward. In the spring we launched our newsletter fully linked with our new website and available through both email and social media. It continues to attract much favourable attention as it matures in scope and depth.

And to be sure our material contribution to the CWM continues unabated and in late July at an event at the museum, we presented a cheque in the amount of \$104,000 reflecting our contributions over 2 years.; I do hope you have seen the photo in the August newsletter; the smiles tell the story.

Dear Friends, donors and supporters, thank you for continuing to stay the course. Collectively we all share in the significant efforts and achievements all of which are products of your commitment. Before I close, I would like to quote the appreciative remarks by Caroline, our DG which appear in the frontispiece of our website:

“The fundraising and volunteer support the Friends provide to the Canadian War Museum has been invaluable, enabling us to enlighten present and future generations about Canada’s military history in a number of meaningful ways”

Frankly, I think our work is on the side of the angels, it’s an easy sell but nothing would be achieved without your continuing support. Thank you so much - please stay with us.

Yours aye.

Robert Hamilton
President



CANADIAN
WAR
MUSEUM
-
MUSÉE
CANADIEN
DE LA GUERRE

Highlights and Updates

Faits saillants et mises à jour

September 16 septembre, 2021

Caroline Dromaguet

Interim President & CEO, Canadian Museum of History /
Director General, Canadian War Museum

Présidente-directrice générale par intérim, Musée Canadien de l'histoire

Directrice générale par intérim, Musée canadien de la guerre



Presentation Overview

Survol de la présentation

- Status on Museum operations / État des opérations du Musée
- Highlights since last meeting / Faits saillants de la dernière année
- Upcoming activities / Activités à venir



Status on Museum operations

État des opérations du Musée

- Museum Closures / Périodes de fermeture du musée
 - *December 22, 2020 to February 17, 2021*
 - *Le 22 décembre 2020 au 17 février 2021*
 - *April 2 to July 17, 2021*
 - *Le 2 avril au 17 juillet 2021*

➤ Attendance Overview / Apperçu de l'achalandage:

- Exceeded projections in 6 of 11 months
Surpasse les projection durant 6 mois sur 11
- Reduced capacity and hours of operation
Capacité et heures d'opération réduites
- Attendance remains 93% lower than in 2019-20
La fréquentation demeure 93% plus basse qu'en 2019-20

Dates	Actual / Réel	Forecast / Estimé	%
July - December, 2020 Juillet à décembre 2020	16,666	19,050	87%
February 17 to April 2, 2021 Février à avril 2021	9,010	9,600	94%
July and August, 2021 Juillet à août 2021	31,484	14,300	145%

Operating Environment

L'environnement d'exploitation

- Telework environment / L'environnement de télétravail
- Moving Forward Together / Avancer ensemble
 - Workforce Assessment and Employee well-being / L'évaluation de l'effectif et le bien-être des employés
- Status of the Leadership and Management teams / Changements au sein des équipes de la gestion et des cadres





2021 Highlights

Exhibitions / Expositions

- ***Forever Changed***
Vies transformées Until January 2022
À janvier 2022
- ***Anne Frank – A History for Today*** March 2021
Anne Frank – Une histoire d'aujourd'hui mars 2021
- ***World Press Photo'21*** July / juillet 2021
- ***Corvette Bridge Experience, Gallery 3***
Experience de la passerelle d'une corvette, galerie 3

2021 Highlights

Programming / Programmes

- *Make Do and Mend Series*
 - *Gulf War – 30 Years Later*
 - Virtual School Programs
-
- *Série Avec les moyens du bords*
 - *La guerre du Golfe – 30 ans plus tard*
 - Programmes scolaires virtuels



2021 Highlights

Collections & Information Management

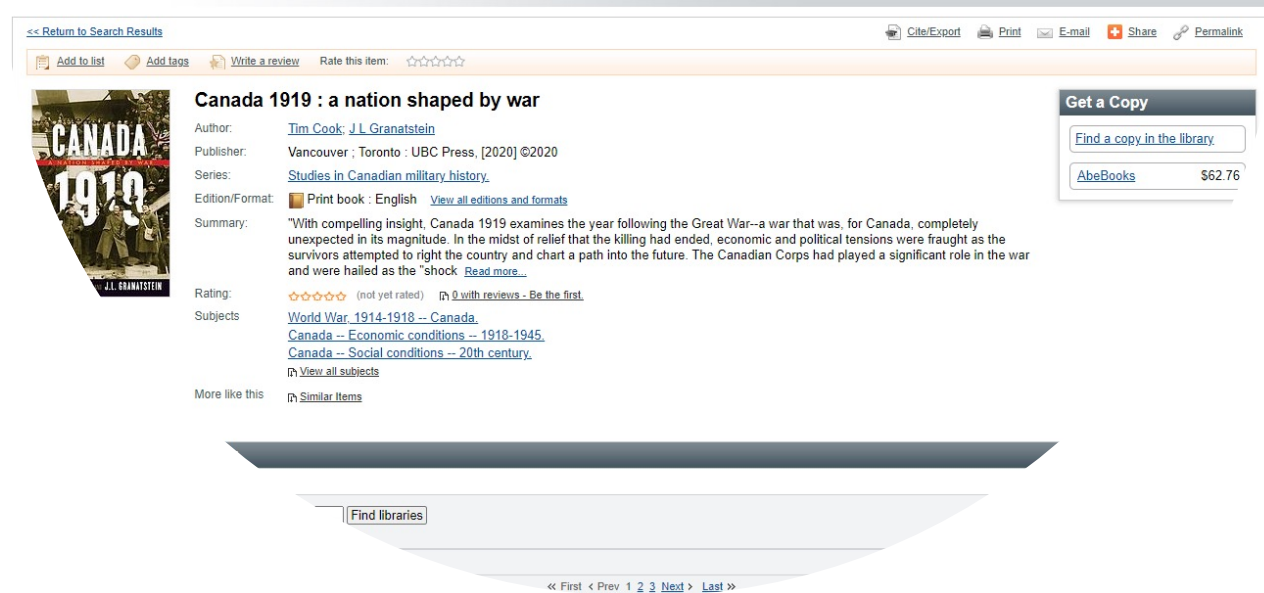
Les collections et la gestion de l'information

Ongoing Acquisition Activities April 2020 to March 2021 Activités d'acquisition en cours, avril 2020 à mars 2021	Results / Résultats
Artefacts offered to the Museum Artefacts offerts au Musée	10,300
Artefacts submitted to the Collections Committee Artefacts soumis au comité des collections	16,589
Artefacts officially acquired Artefacts officiellement acquis	10,869

2021 Highlights

Collections & Information Management / Les collections et la gestion d'information

- Loans / Prêts
 - Uninvited: Canadian Women Artists in the Modern Moment:
 - McMichael Canadian Art Collection – September, 2021 to January, 2022
 - Glenbow Museum in Calgary from February to May 2022
 - Vancouver Art Gallery from June to January 2023.
- Ongoing improvement and enhance access to the MHRC holdings
Amélioration continue et augmentation de l'accès aux collections du CRHM



2021 Highlights

Collections & Information Management / Les collections et la gestion d'information

- Acquisition of nationally significant artefacts /
Acquisition d'artefacts de signification nationale



2021 Highlights

Research / La recherche

- Delivery of academic papers, articles, and sharing of knowledge with the Canadian and international public
- Publication d'articles et documents de recherche, et le partage de connaissances avec les publics canadiens et internationaux



- **CWM Permanent Gallery Renewal / Le renouvellement des galeries du MCG**
 - Development of an intellectual framework / Le développement d'un cadre intellectuel
 - Adapt to Canada's changing demography and society / S'adapter à la démographie et à la société changeantes du Canada
 - Explain Canada and the world in the 21st century through military history / Expliquer le Canada et le monde au 21^e siècle, à travers l'histoire militaire
 - Engage audiences in a more relevant and immediate narrative / Échanger avec nos publics dans un récit d'autant plus actuel et pertinent.



Other Highlights

Autres faits saillants

- Stakeholder relations, cultural diplomacy and the sharing of expertise
 - VAC Panel on Remembrance in a digital age
 - Veterans Affairs Standing Committee on the Future of Commemorations
 - GAC's *Speed Networking Session*
- Les relations avec les parties prenantes, la diplomatie Culturelle et le partage de notre expertise
 - Panel avec AAC sur la commémoration à l'ère numérique
 - Comité permanent des Affaires des anciens combattants sur le future des commémorations
 - *Session de réseautage d'AMC*

CANADA REMEMBERS

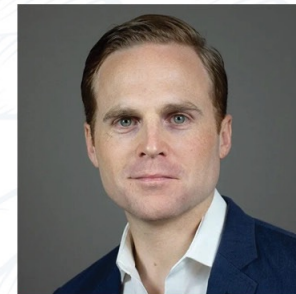
THE VIRTUAL PANEL SERIES
REMEMBRANCE IN A DIGITAL AGE



Anthony Wilson-Smith
Moderator
Historica Canada



Carolyn Patton
Panelist
The Vimy Foundation



Captain Kirk Sullivan
Panelist
@CAFinUS



Caroline Dromaguet
Panelist
Canadian War Museum