

## **Impact Report Presented to The Friends of the Canadian War Museum Fiscal Year 2022–2023**



Students examining an artifact from Supply Line discovery box. CWM2019-0052-0045-Dm

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## A Word of Thanks

The Canadian War Museum (the Museum) appreciates the Friends of the Canadian War Museum's (the Friends) commitment to support a wide range of the Museum's core priorities. In fiscal year (FY) 2022–23, your contribution supported:

- two key educational initiatives—Supply Line and Youth Remembrance programming
- a new Research Fellowship Program
- parking for Veterans at the Museum.

We are pleased to report on your contribution's impact.

### 1) Supply Line educational program

This national educational outreach initiative provides schools with hands-on curriculum-linked discovery boxes for in-class exploration. Two sets of Supply Line discovery boxes are in circulation—First World War and Second World War. These discovery boxes are thoughtfully curated, containing a mix of authentic artifacts and carefully crafted replicas, accompanied by comprehensive lesson plans and supporting materials. The Friends' contribution of \$35,000 covered a portion of the shipping cost for the 2022–23 school year.



**Target audience:** National—For students from grades 4 to 12

**Impact of contribution:** During the 2022–23 school year, 30 First World War and 20 Second World War boxes were fully booked and loaned—free of charge—to **471 schools** across Canada. This is 10% higher than the previous year and in line with pre-pandemic numbers. Supply Line reached 10 provinces and the Yukon.

By bringing history to life in the classroom, this program fosters a deeper understanding and appreciation of the past while enhancing students' critical thinking and analytical skills. As a result, students are better equipped to understand the historical context, draw connections to the present and develop a broader perspective on global events.

### 2) Youth programming for Remembrance

We are pleased to report the resounding success of our Youth Night event at the Museum, which took place on Thursday, November 10, 2022. The night was dedicated to honouring Remembrance and commemorating the significance of this important occasion.

The event included a number of activities, from a formal presentation on the importance of Remembrance to a series of interactive hands-on activities held throughout the Museum. These activities allowed the young attendees to connect more deeply with historical artifacts and exhibits, fostering an understanding of the significance of Remembrance.

The Friends' contribution of \$10,000—as well as the volunteer support provided—ensured a successful, inspiring evening for all attendees.

**Target audience:** Local—For members of the Girl Guides of Canada and Scouts Canada

**Impact of contribution:** The event was a great success—543 members from the guiding and scouting communities took part. These types of collective efforts strengthen our mission to educate and inspire future generations about the significance of Remembrance.

**Testimonials:**

*“The presentation was very well done, and we were impressed by how it made war and remembrance age-appropriate for girls in our group as young as 4 years old.”*

*“The whole event was well organized and well executed. From the moment we arrived, there were plenty of the Museum to staff to help us get started.”*

### **3) Research Fellowship**

The Museum planned to launch a new Research Fellowship Program in fall 2022. We encountered delays but are pleased to report that a research fellowship posting has been successfully released to various academic and research institutions, inviting qualified candidates to apply. We have received encouraging responses, and the application period is now closed. We look forward to announcing a candidate soon and anticipate that the Fellow will begin their tenure in the coming fall, aligning with the academic calendar to ensure a seamless transition into their research role.

We thank you for your generous contribution of \$50,000 toward this important initiative.

### **4) Parking for Veterans**

Our visitors appreciate the Friends' long-time support of free parking for Veterans visiting the Museum.

**Target Audience:** Veterans

**Impact of your contribution:** We estimate that your contribution of \$5,000 allowed 385 Veterans to park at no cost while visiting the Museum.

## RECOGNITION

We are proud to recognize your contribution to helping Canadians understand their country's military history.

RECOGNITION	
Element	Status
Recognition in the Museum's annual report	The Friends will be recognized in the Museum's online annual report for FY 2022–23.
Supply Line	<p>The following recognition statement is included on the web page:</p> <p><i>"The Second World War Supply Line Discovery Boxes are supported by the Crabtree Foundation and the Friends of the Canadian War Museum."</i></p>
Research Fellowship	All elements of recognition are deferred to FY 2023–24.
Parking for Veterans	The recognition sign—installed in 2020—remains in place beside the two parking kiosks at the Museum.
Additional recognition	<p>The Friends continue to be recognized for their contribution to <b>In Their Own Voices: Stories from Canadian Veterans and Their Families</b>.</p> <p>The Friends are included in the credit line that appeared in two articles for the <i>Kudos!</i> newsletter, in print and online.</p> <p>Summer 2022 edition Spring 2023 edition</p> <p>In addition, the Friends' President and Vice President took part in the <b>Voices</b> luncheon in September 2022 to learn about the progress of the project.</p>

## In Closing

Thank you for your support. Our collective efforts allow us to foster a deeper understanding of Canada's military history and engage and inspire students to develop a greater understanding of the importance of Remembrance.



Board of Directors, Friends of the Canadian War Museum; Caroline Dromaguet, President and CEO, Canadian Museum of History; Dean Oliver, Acting Director General of the Canadian War Museum.

August 17, 2022